



Fresh Finnish Thinking

SINCE 1905





FINLAND – On top of the world

Finland is located on the top of the world with a population of 5.5 million people. They say that Finns do not talk too much about themselves and prefer actions to words. That's maybe why Finland is the most functional country in the world. We do not tend to brag

about our achievements but we like to present solid facts about ourselves, when someone else has proved them right. Who would have believed, that a small nation like Finland, is on top of the world in so many rankings? We think it's quite amazing!



Finland has been among the top OECD countries when the **quality, equity and efficiency of education** has been evaluated.*



Finland is **the happiest country** in the World.**

Finland is the happy home of Santa Claus, the Moomins and **the world's most innovative dairy; Valio.**



Finland has **the cleanest air** in the World.***



Finland is the **#4 most innovative country** in the world.****



The milk in Finland is amongst **the cleanest** in the EU.



Pure Nordic food

HEALTHY AND TASTY FOOD is sought after globally. Valio, a leading dairy and food company from Finland, brings delicious products and ingredients **from the Arctic North** to the table.

PURE AND NATURAL

Nordic food stems from its **purity, healthiness and simplicity**. Finnish soil, natural spring water and air are among **the world's cleanest**. A clean and healthy environment guarantees **the safety of the food**.



The most innovative dairy

From pure food and nature to technological excellence, Finland is a source of continuous innovations with a global impact. Valio has made tasty products and created

desirable brands and solutions since 1905. As the most innovative dairy in the world, Valio extracts the best from nature to lead nutritional innovation.

FACTS ABOUT VALIO R&D

- Valio is the only dairy company in the world with **a Nobel Prize winning innovation**. The first Valio laboratory was established in 1906.
- Valio has **over 300 patents in 50 countries**.
- Groundbreaking nutritional innovations of Valio provide **solutions for global health trends**: snacks with less added sugar, cheese and blended spread with less salt and products with high-quality protein. Valio is also the expert in lactose free dairy business.
- Valio launches more than **100 novelties** annually.
- Valio's **expertise and innovations are unique**, and they address emerging trends worldwide. Valio is in many cases a true pioneer regarding healthy and practical inventions like unburnable milk.



FOR US Milk is amazing

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We have over 100 years of dairy knowhow – and still milk continues to amaze us every day.

Milk is a miracle worker: just one glass of milk consists of several vital nutrients such as calcium, protein, iodine, potassium, phosphorus and vitamins B2 and B12.

We aspire everyone to feel good and stay healthy. In order to exceed our consumers' expectations we use our Nobel prize winning innovativeness to create extraordinary products that support wellbeing, can be used daily and taste great.

We want to create products that make people share this amazement. Time after time.



OUR MISSION Together We Make Life Better

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Finland is a leading country in sustainability. But it is not merely legislation that drives Finns to care for the environment, it is our respect for nature, people and animals.

We value sustainability and the purity of milk. We believe in animal welfare, because only healthy cows can produce milk of top quality. Valio dairy farmers have a long tradition of ethical and high quality production. Therefore it is no surprise that Valio's milk is shown by statistics to be one of the cleanest in the world. Valio has a zero tolerance policy for antibiotic residue in milk. Quality and safety are our cornerstones.

Furthermore, our goal is to reduce our milk chain's carbon footprint to zero by 2035. At Valio, we aim at finding new solutions to control climate change, which we do by binding more atmospheric carbon dioxide in grass fields and generating biogas from manure to replace fossil fuels, amongst other actions.

When it comes to healthy dairy products Valio is the leading dairy company in the world. Valio has strong food hold and expertise in the field of lactose free, probiotic, protein, less fat and reduced sodium and sugar products.

TOWARDS CARBON-NEUTRAL MILK 2035

VALIO SUSTAINABLE FARMING



Co-operative
owned by family
farms



We pay a
responsibility
bonus for
improving animal
welfare



In Finland also
our cows have
a name



Soya not used
as a protein feed
for cows



The use of
GMO feed is not
permitted*

*ref Reg. (EC) No 1829/2003 and No 1830/2003



TOGETHER WE MAKE LIFE BETTER

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